

**VAN DER HAGEN CRUISE SWEEPSTAKES  
OFFICIAL RULES  
NO PURCHASE NECESSARY TO ENTER OR WIN.  
A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.**

**SWEEPSTAKES PERIOD:** The “Van Der Hagen Cruise Sweepstakes” (the “Sweepstakes”) begins at 12:00 AM Eastern Time (“ET”) on September 10, 2018, and ends on October 31, 2018, at 11:59 PM ET (the “Sweepstakes Period”). By participating, participants agree to be bound by these Official Rules and the decisions of Universal Beauty Products, Inc. (the “Sponsor”), which are binding and final on matters relating to this Sweepstakes.

**ELIGIBILITY:** Sweepstakes is open only to legal residents of the fifty (50) United States and District of Columbia, who are eighteen (18) years of age at time of entry. Void where prohibited by law. Employees of Sponsor and each of their respective parents, affiliates, subsidiaries, advertising agencies, Promotional agencies, Promotional partners, their immediate family members (parent, spouse, sibling, child and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to enter or win. Sweepstakes is subject to all applicable federal, state and local laws and regulations.

**HOW TO PARTICIPATE:** During the Sweepstakes Period, consumers must visit [www.shavesandwaves.com](http://www.shavesandwaves.com) (the “Website”) and follow the provided instructions to complete the entry form, including but not limited to: full legal name, email address, ZIP code and selecting his/her cruise preference. Entrant must complete all fields in the online entry form or entry will not be accepted. If you do not have a computer or other device to access the Internet, many public libraries offer free access to computers and the Internet.

**EARN ADDITIONAL ENTRIES ONLINE:** After you have registered one (1) time as instructed above in these Official Rules, you may earn up to three (3) additional entries by visiting [www.shavesandwaves.com](http://www.shavesandwaves.com) and participating as follows:

- a. Click to share the Sweepstakes to Instagram with the hashtag #VDHCRUISE and #SWEEPSTAKES and earn one (1) additional entry for the duration of the Sweepstakes.
- b. Click to share the Sweepstakes on Twitter with the hashtag #VDHCRUISE and #SWEEPSTAKES and earn one (1) additional entry for the duration of the Sweepstakes.
- c. Click to share via email and earn one (1) additional entry for the duration of the Sweepstakes.

Each entrant may earn up to a maximum of four (4) entries during the Entry Period, which includes registration and sharing on Instagram, Twitter and/or email. Entrant agrees to comply with these Official Rules.

For the purposes of this Sweepstakes, a day is understood to begin at 12:00 AM ET and end on 11:59 PM ET. Entries generated by script, macro or other automated means and entries by any means that subvert the participation process will be void. Entries received from any person or email address in excess of the above stated limitation will be deemed void. All entries become property of the Sponsor and will not be

returned.

By participating in the Sweepstakes, entrant agrees that Sponsor shall have the right to use all personal information provided to Sponsor in accordance with the privacy policy found at [http://www.universalbeauty.com/shop/index.php?route=information/information&information\\_id=3](http://www.universalbeauty.com/shop/index.php?route=information/information&information_id=3). At the time of entry, entrants will be given the opportunity to opt in to receive further communications from Sponsor. Entrants are not required to opt in, and opting in will not improve your odds of winning.

**SWEEPSTAKES DRAWING & WINNER NOTIFICATION:** The potential Sweepstakes Grand Prize winner will be selected in a random drawing held on or about November 15, 2018. Odds of winning the Grand Prize will depend on the number of eligible Sweepstakes entries received during the Sweepstakes Period.

Potential Grand Prize winner will be notified by email and will be required to execute and return an affidavit of eligibility, a liability release and, where lawful, a publicity release within three (3) days of date of issuance of email. If such documents are not returned within the specified time period, prize notification is returned as undeliverable. If Sponsor is unable to contact a potential winner within a reasonable time period (as determined by Sponsor in its sole discretion) or a potential winner is not in compliance with these Official Rules, prize will be forfeited and, at Sponsor's sole discretion, an alternate winner may be selected. Sponsor reserves the right not to award the Grand Prize in the event Sponsor is unable to identify and confirm a winner for the Grand Prize after attempting to contact alternate winners.

**SWEEPSTAKES GRAND PRIZE (1):** There will be one (1) Grand Prize ("Prize") awarded. Grand Prize winner ("Winner") will receive a five (5) day, four (4) night cruise for Winner and one (1) guest as well as a selection of Van Der Hagen products. Cruise trip will include round-trip coach class air transportation for Winner and Guest from a major commercial airport near Winner's home (as determined by Prize Provider in their sole discretion) to city of cruise ship port of call/embarkation and a six hundred dollar (\$600) gift card. Cruise destination will be determined by the preference selected on the Website at the time of sweepstakes registration by the Winner. The prize includes one (1) inside stateroom for two (2) people with most onboard meals, activities and entertainment included.

**Total ARV of Cruise is four thousand nine hundred forty-six dollars (\$4,946.00).**

Selection of Van Der Hagen products include: Post Shave Soothing Balm (3.4 oz), Shave Oil (1 fl oz), 85 mm Chrome Safety Razor (one), Shave Butter (6 oz), Cooling Shave Gel (6 oz) and Self Heating Shave Cream (6 oz). Total ARV of Van Der Hagen products is fifty-three dollars and ninety-four cents (\$53.94).

**The total Approximate Retail Value ("ARV") of Sweepstakes Grand Prize is four thousand nine hundred ninety-nine dollars and ninety-four cents (\$4,999.94).**

**SWEEPSTAKES PRIZE CONDITIONS:** All elements of the Prize must be redeemed at the same time, and no changes will be permitted after confirmation of any redemption. Winner's guest must be eighteen (18) years of age or older as of the date of departure and must travel on same itinerary and at the same time as the winner. Winner's guest must execute liability and, where lawful, publicity releases prior to issuance of travel documents. Specific travel dates and arrangements are subject to air travel, holiday, blackout dates and other prize and travel restrictions. Trip must be completed within one (1) year of the end date of the Sweepstakes or Prize will be forfeited. Any unclaimed and/or unused prize element will be

forfeited by and will remain the property of Sponsor. No refund or compensation will be made in the event of the cancellation or delay. Reservations are subject to availability. Trip must be booked at least sixty (60) days prior to intended departure date. Travel dates are subject to Prize Provider and Sponsor approval. ARV of Prize may vary depending upon the points of departure, ground transportation, and/or airline fare fluctuations; any difference between stated ARV and final ARV of Prize will not be awarded. Winner and travel guest are responsible for transportation to and from the port of departure, applicable taxes, fees and port expenses, gratuities and any and all other expenses incurred in connection with the cruise. Prize consists only of the elements expressly set forth above; no other elements or expenses (including, without limitation, all excursion fees, specialty restaurant fees, travel insurance, bag check fees, parking fees, laundry service, alcoholic beverages, incidentals [including mini-bar], phone charges, merchandise, souvenirs and other expenses not specifically identified in these Official Rules) are included in the Prize, and all such expenses are the sole responsibility of Winner. Once issued, tickets are nontransferable and may not be reissued once travel has commenced. Open tickets may not be issued, and stopovers are not permitted. No changes will be made to travel details once any element(s) of the travel arrangements have been booked, except at Sponsor's sole discretion. Lost or stolen tickets, travel vouchers or certificates or similar items, once they are in the Winner's possession, will not be replaced. All Prize elements must be redeemed at the same time. Prizes are non-transferable, and no substitution will be made except as provided herein at the Sponsor's sole discretion. Sponsor reserves the right to substitute a prize for one of equal or greater value if the designated prize should become unavailable for any reason. Grand Prize Winner and guest are solely responsible for obtaining documents necessary for their respective international travel (i.e., passport/visa). Winner and travel guest must satisfy requirements for cruise passage, including, without limitation, all check-in requirements and the presentation of a major credit card. All Sweepstakes prizes will be awarded, provided a sufficient number of entries are received (as determined by Sponsor in its sole discretion) and the prizes are claimed in accordance with the dates and times specified above. Grand Prize Winner is responsible for any air travel taxes and/or expenses, including, without limitation, any and all federal, state and local taxes applicable to the Prize. Grand Prize winner will receive from the Sponsor an IRS Form 1099 (or similar) in the amount of the Prize.

**GENERAL CONDITIONS:** By participating, participants accept and agree to be bound by these Official Rules and the decisions of the Sponsor, which shall be final and binding in all matters. Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, garbled, stolen, misdirected or undelivered entries, emails or pincodes or other errors or difficulties of any kind, whether human, technical, electronic, mechanical, network, seeding, computer, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties that may occur in connection with the administration of the Sweepstakes, the processing of prize redemptions, emails, pincodes, entries, the announcement of the Winners or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to participants' or to any other person's computer or other electronic device related to or resulting from participating in this Sweepstakes or downloading materials from or use of the Website. Persons who tamper with or abuse any aspect of the Sweepstakes or who are in violation of these Official Rules (as determined by Sponsor in its sole discretion) will be disqualified, and all associated entries will be void. Should any portion of the Sweepstakes be, in Sponsor's sole opinion, compromised by non-authorized human intervention or other causes that, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play or submission of entries, Sponsor reserves the right at its sole discretion to suspend, modify or

terminate the Sweepstakes. If terminated, at its discretion, Sponsor reserves the right to select the potential winners from all eligible, non-suspect prize claims received prior to action taken or as otherwise deemed fair and appropriate by Sponsor. If due to a computer programming, seeding, network or other error, more Sweepstakes prizes are claimed than intended to be awarded according to these Official Rules, the stated number of Sweepstakes prizes specified above in these Official Rules may be awarded in a random drawing from among all valid and non-suspect eligible prize claims received, at Sponsor's sole discretion. In no event will the Released Parties be liable for more than the stated number of prizes in these Official Rules. CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO DISQUALIFY SUCH INDIVIDUAL AND SEEK ANY AND ALL REMEDIES AVAILABLE FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. By participating, Participants agree that Sponsor and each of their respective parents, affiliates, subsidiaries, advertising agencies, Sweepstakes agencies, Promotional partners and all of their respective officers, directors, employees, shareholders, representatives and agents (collectively, "Released Parties") will have no liability whatsoever for, and shall be held harmless by participants against, any liability for any injuries, losses or damages of any kind, including death to persons or property resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of a prize (including any travel or activity related thereto) or participation in this Sweepstakes. Each winner, by acceptance of Prize, except where prohibited by law, grants permission for Sponsor and its designees to use his/her name, address (city and state), photograph, voice and/or other likeness and prize information for advertising, trade and Promotional purposes without further compensation, in all media now known or hereafter discovered, worldwide in perpetuity, without notice or review or approval. In case of dispute as to the identity of any participant, entry or game play will be declared made by the authorized account holder of the email address submitted at time of entry or game play and he/she must comply with these Official Rules. "Authorized Account Holder" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider or other organization (e.g., business, educational, institution) responsible for assigning email addresses or the domain associated with the submitted email address.

**ARBITRATION:** Participants and the Sponsor waive all rights to trial in any action or proceeding instituted in connection with these Official Rules or the Sweepstakes (including any activity related thereto). Any controversy or claim arising out of or relating to these Official Rules or the Sweepstakes shall be settled by binding arbitration to be held in Illinois, in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated in any arbitration with any claim or controversy of any other party.

**CHOICE OF LAW:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the substantive laws of the State of Illinois, USA.

**WINNER'S NAME:** For the name of the Sweepstake winners (available after November 30, 2018), send a self-addressed stamped envelope to: Southern Made "Winner List Van Der Hagen Cruise Sweepstakes," PO Box 280267, Nashville, TN 37228, for receipt no later than December 30, 2018.

**SPONSOR:** Sponsor: Universal Beauty Products, Inc., 500 Wall Street, Glendale Heights, IL 60139

**Administrator:** Southern Made Services, LLC., 844 Hillwood Boulevard, Nashville, TN 37209